



## **NEW RETAIL DOCUMENT DESTRUCTION SERVICE AVAILABLE IN GREATER AUSTIN**

***ShredStation Vaults Available At 28 The UPS Store® Locations In Time For  
National Consumer Protection Week***

**Mt. Laurel, NJ – March 3, 2008** - According to a study conducted by Gartner, there were 15 million identity theft victims in 2006. That means every minute more than 28 people become a victim of this crime, or a new victim every two seconds. Despite the alarming rate at which identity theft is growing, very few solutions have been developed to protect the individual consumer.

To help consumers take a more proactive approach to identity theft prevention, ShredStation, Inc., a leader in consumer and small-business document destruction, is now offering ShredStation Vaults at 28 Austin area The UPS Store locations. For a list of ShredStation Vaults in the Austin area, visit [www.shredstation.com](http://www.shredstation.com).

The launch coincides with the 10th annual National Consumer Protection Week, March 2-8, 2008, a week designed to educate consumers about the variety of ways to protect themselves, especially from identity theft.

“Texas has one of the highest rates of identity theft in the country, and more people need to know that securely destroying documents is a critical step in preventing it,” said Al Villamil, President, ShredStation. “The UPS Store recognizes that there is a real need for this type of service and the residents of Austin now can incorporate identity theft prevention into their daily routines.”

### **About ShredStation Vaults:**

ShredStation Vaults are self-pay, secure document disposal stations that are similar in size and shape to a mail drop box, only instead of dropping something in to be shipped, consumers pay to have their envelope contents destroyed. Each deposit envelope can hold up to 2lbs. of material – approximately 200 pages (that’s a lot more than the "six pages at a time" limit for many home shredders).

### **How a ShredStation Transaction Works:**

1. The customer seals all sensitive information to be shredded inside a secure ShredStation envelope (available at each Vault).
2. The customer places the sealed envelope in ShredStation Vault and swipes a credit or debit card in the card reader on the machine. Each deposit costs \$5.

--more--

3. The transaction identification number on the receipt can be registered on the ShredStation website so the customers can receive notification via email at the exact time of document destruction.

4. ShredStation Licensed Agents – the same agents responsible for the secure disposal of the U.S. Government’s most highly classified and sensitive financial material – remove and shred the Vault contents to professional standards. All ShredStation licensed agents are required to pass the same background and clearance checks as FBI agents.

ShredStation Vaults accept a variety of data formats, including floppy disks, compact discs, credits cards, paper clips, staples and other binding material. The shredded material is disposed of and recycled in commercial bulk that cannot be traced to a single user or business.

#### **About ShredStation, Inc.**

Founded in 2005, ShredStation, Inc. is a Mt. Laurel, NJ based leader in small business and consumer level document destruction and recycling. ShredStation provides a variety of secure, convenient and affordable services to meet the document destruction needs of consumers –regardless of the amount of material a customer needs to destroy. ShredStation recycles 100 percent of all destroyed material. For more information please visit [www.shredstation.com](http://www.shredstation.com).

#### **About The UPS Store**

*The UPS Store* and *Mail Boxes Etc.* retail locations are franchised by Mail Boxes Etc., Inc., a UPS subsidiary. Together *The UPS Store* and *Mail Boxes Etc.* locations comprise the world's largest franchise network of retail shipping, postal and business service centers, with more than 5,900 locations around the world. In the United States, *The UPS Store* and *Mail Boxes Etc.* locations are independently owned and operated by licensed franchisees of Mail Boxes Etc., Inc. Outside the United States, locations are owned and operated by MBE master licensees or their franchisees. For additional information, please visit [www.theupsstore.com](http://www.theupsstore.com) or [www.mbe.com](http://www.mbe.com).

###