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SHREDSTATION AND THE UPS STORE® TEAM UP FOR “NATIONAL CONSUMER PROTECTION WEEK” SHREDDING EVENT

The UPS Store Locations in the Greater Austin Area Add ShredStation Secure Information Destruction Vaults to Help Protect Against Identity Theft

What: To kick off National Consumer Protection Week, March 2 - 8, 2008, The UPS Store is hosting a consumer shred event and unveiling ceremony for ShredStation vaults.

Residents of the greater Austin area are invited to The UPS Store for a consumer shred event. Residents are encouraged to bring their documents to shred (limit two boxes per customer). ShredStation vaults are designed to help combat identity theft, by offering retail consumers the same professional-grade disposal and cross-shredding service used by top hospitals and government agencies. In addition, customers will be given a pre-paid ShredStation gift card that is good for one free deposit (a \$5 value).

The fully automated, secure ShredStation vaults are available at participating The UPS Store locations in the greater Austin area.

When/Where: **Thursday, March 6, 2008**

10:00 a.m. – 3:00 p.m.

Invited guests include: Representatives from the Attorney General's Office, the Department of Consumer Protection and the Office of the Mayor

The UPS Store #3744
3616 Far West Blvd. Suite 117
Austin, TX 78731

Who: Representatives from The UPS Store and ShredStation will be available for interviews.

Why: Identity theft is the fastest growing crime in America, with nearly 15 million individuals affected in just the past year. The Federal Trade Commission received 26,006 identity theft complaints from Texas residents in 2006.

In an attempt to help customers protect themselves from identity theft, The UPS Store has teamed up with ShredStation to give shoppers access to ShredStation's Secure Information Disposal Vaults.

Visuals:

- Consumers shredding personal documents in an industrial-sized commercial shredding truck
- Shoppers given pamphlets and information about consumer protection and the prevention of ID theft
- Visitors granted full access to a ShredStation Secure Information Disposal Vault

ShredStation and The UPS Store representatives available for interviews.

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